

An Analytical Study of Some Political and Economic Factors Affecting Egyptian Potatoes Exports

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Abstract : The research focused on studying some of the main political and economic factors affecting Egyptian potatoes exports. Main findings revealed that incidents of the 25th of January, 2011, led to several negative impacts, on top of which is the decline in potato exports quantity and value by 12.9% and 6.8% during the second study period (2012-2014) compared to the first study period (2008-2010), respectively, besides the emergence of many competing markets that outperform Egyptian potatoes in terms of comparative and competitive advantages, especially the Netherlands. Therefore, the research recommended benefiting from devaluation of the Egyptian Pound against the US\$ by increasing potatoes export volume and reducing the value of imports bill to reduce deficit in the Balance of Payments, in addition to recovery of domestic market. This of course requires collaboration between a number of parties including the Government of Egypt, farmers, extension agents, and Commercial Attaches in countries across the world, in order to improve the comparative and competitive advantages of Egyptian potatoes thus boost exports to foreign markets.

Keywords : Egyptian Potatoes, Comparative and Competitive Advantage, Political and Economic Factors.

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