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## The Investments Impact on create job opportunities in the some Districts in Egypt

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**Abstract**: Unemployment is one of the major problems obstructing Egypt's economy through placing negative impacts on the labor market ,So the research aimed to identify the reasons why young generations in the villages of Nasr Al-Nuba District refrain from investing in private projects to reduce unemployment, In an attempt to find some solutions and offer some recommendations to raise awareness about establishing income-generating small projects among young generations to raise their living standards. The research is cleared that Aswan Governorate ranked 5<sup>th</sup> at the level of Upper Egyptian Governorates, It suffering high poverty rates, poverty rate estimated at 51.39% . also Nasr Al-Nuba District suffers from high poverty rate 68.3% over the period 2010-2014( the study sample area), unemployment rate reach 38.5%; with Demographic Dependency Ratio estimated at 600.2%, Economic Activity Rate estimated at 74.5%. The reasons for high rate of unemployment in this District ,as the small percent of enterprises executed, where the number of actually executed small enterprises in Egypt, Aswan Governorate, and Nasr Al-Nuba District amounted to 165.9, 7.3 and 0.025 thousand, respectively, of which Nasr Al-Nuba's share amounted to 0.34% and 0.015% of the total number of enterprises executed at the level of Egypt and Aswan Governorate, respectively. Job opportunities provided through these enterprises amounted to 125 in the selected District, 9.4 in Aswan, and 244 in Egypt. Fund values at the level of Nasr Al-Nuba District, Aswan Governorate and Egypt during the study period amounted to LE 0.256, 56.67 and 2089.7 million, respectively. Source for all of the mentioned enterprises is the Social Fund for Development. Other sources of finance do not active in the study area ,also revealed that executing the proposed project is expected to provide at least 370 job opportunities and average income estimated at LE 500-1000 per month, in addition to reducing unemployment rate by 0.55%.

**Key Words :** Integrated Rural Development, Sustainable Development, Small Enterprises, Social Return on Investment.

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